

2017 Editorial Calendar

	FEATURE EDITORIAL	SPECIAL EXPOSURE	SPACE DEADLINE	MATERIALS DUE
JANUARY	• Energy Storage	NEWS FOCUS: Performance/System Monitoring	December 9, 2016	December 16, 2016
FEBRUARY	• Inverters	BONUS DISTRIBUTION: PV Conference & Expo, Boston, Feb. 13-14 SPONSORED CONTENT: New in 2017 NEWS FOCUS: Racking	January 13	January 20
MARCH	• PV Modules	SUPPLEMENT: 2017 Buyer's Guide NEWS FOCUS: Commercial Solar	February 10	February 17
APRIL	• BOS Equipment	NEWS FOCUS: Inverters & Power Electronics	March 3	March 10
MAY	• PV Racking & Mounting	BONUS DISTRIBUTION: California Solar Power Expo, San Diego, May 1-2; Solar Power Southeast, Atlanta, May 11-12 SPONSORED CONTENT: EPC and O&M	March 31	April 7
JUNE	• Project Development	SPONSORED CONTENT: Energy Storage NEWS FOCUS: Intersolar Products & Services	May 12	May 19
JULY	• Solar Thermal	BONUS DISTRIBUTION: Intersolar North America, San Francisco, July 10-13	June 9	June 16
AUGUST	• Operations & Maintenance	SPONSORED CONTENT: SPI Preview NEWS FOCUS: Modules	July 7	July 14
SEPTEMBER	• System Design & Engineering	BONUS DISTRIBUTION: Solar Power International, Las Vegas, Sept. 10-13	August 11	August 18
OCTOBER	• Cell & Module Manufacturing	SPONSORED CONTENT: PV Racking & Mounting NEWS FOCUS: EPC	September 8	September 15
NOVEMBER	• Tracking Systems	SPONSORED CONTENT: Industry Leaders & Innovators	October 6	October 13
DECEMBER	• Finance, Insurance & Business Services	BONUS DISTRIBUTION: Solar Canada 2017, Toronto, Dec. 4-5; SEIA/SEPA Solar Power Asset Management & Performance, San Diego, Jan. 19-20, 2018 NEWS FOCUS: O&M	November 3	November 10

* Bonus distributions are subject to change. Call for updates.

Solar Industry invites its readers and industry professionals to be active participants in the magazine's editorial content. Here are your opportunities:

Features

Focusing on the equipment and services that are integral to solar sector development, **SI's** feature articles describe market trends, technology advancements and innovations in support services that help developers and installers get projects up and running efficiently and keep them performing optimally. Our features also address policy, legal, finance and other vital issues, enabling the full spectrum of our audience to remain abreast of industry developments. We drill down to the current state of affairs in various areas, delivering timely information that bolsters business decisions.

Departments

Projects & Contracts: Provides details of new and planned solar energy installations.

Submit: Project details (including location, output and companies involved) and a link to the company's website. High-resolution project photos and renderings are welcome.

Products & Technology: Announces new solar energy products, as well as new products and equipment that support solar manufacturing.

Submit: Product details and a link to the company's website, along with high-resolution product photos.

New & Noteworthy: Features news and analysis of trends affecting the solar energy market.

Submit: Industry news and analysis, in the form of research reports or similar content.

Policy Watch: Offers news and insight about policy decisions that affect the solar energy market.

Submit: Analyses of regulations or legislation.

Word documents, PDF files and announcements directly in an email are all acceptable. Due to the volume of news received, only selected items can be published. Individual confirmation of receipt or publication cannot be provided.

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Solar Industry

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